TIDEWELL

Price and setup are tailored to your business and agreed on the call.



Marketing Assistant

Posts, content strategy, newsletters and analytics.

For businesses that are ready to win more customers but don't have time to stay visible.

See the full specification

What we do

- ✓ We build a content strategy for your brand
- ✓ We plan your social media posts for the month
- ✓ We write captions and design posts in Canva from your own photos
- ✓ We create a newsletter once a month
- ✓ We create an automated FAQ for social media
- ✓ We track your analytics and suggest what to do more of
- ✓ We create prospect lists for B2B

Not included

- Photo and video production
- Guaranteed sales or follower numbers
- Replying to customer messages and comments (handled by Customer Rep)

What we need from you

- ✓ Canva (team access) and your brand assets
- ✓ Meta Business Suite (Facebook and Instagram)

By package

Customer service from us	Monday to Friday, 08:00 to 16:00

Starter	Same content
Full Assistant	Same content
Complete Back Office	Same content

In your monthly report

- ✓ Posts published per platform
- ✓ Analytics: reach, engagement, followers, website visits
- ✓ Plan and focus for next month